

West Lafayette, Indiana
March 18, 1958

Mr. Bill Dayton
Yale University
New Haven, Connecticut

Dear National Director Bill:

During the past year NATA has made considerable progress in growth and stature. Like all organizations that grow rapidly, NATA is having its problems. It's hard to realize sometimes that our association is a truly national organization, numbering over seven hundred members living in every one of the forty-eight states and Canada.

The districts have been considerably strengthened in the past few years. Some of them have been doing much to unify their memberships through district meetings and programs that are both instructive and educational.

Annually the Directors are faced with the ever-increasing program. In 1957-'58 NATA became affiliated with the NCAA. This is bringing to our association much recognition and increased stature in the eyes of the various athletic groups. Last December NATA was admitted to class "E" membership to the United States Olympic Committee. With these new affiliations, the association is assuming broader responsibilities. The association must assume the responsibility of seeing that we are adequately represented at the various meetings. The directors must budget travel expenses for these representatives.

Each year the Directors have been meeting on the day before the program starts. The meetings last anywhere from two to four hours. The next day, the membership has its annual business meetings. After every business meeting, the association has been faced with new problems and questions that arise during the course of the program. Many of these problems and questions deserve immediate attention by the Board of Directors. Since the responsibilities of the old directors extend only to the end of the business meeting, it would seem that there is a definite need for a new directors' meeting the last day of the program. This would serve a three-fold purpose: 1.) the new directors could become more widely acquainted with the workings of the association, 2.) become better acquainted with each other, and 3.) act on business that would surely benefit from collective thinking.

The amount of business that should be transacted each year suggests the possibility of having three directors' meetings each year, with one of them a mid-winter meeting. If at all possible, this might take place in conjunction with the NCAA meetings.

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This year the directors will be considering the 1960 meeting site. The last three years, the directors have tried to establish a meeting site two years in advance. This was initiated to permit the host trainer, or as now is the case, the host district, time to prepare a program. Having this much time to prepare a program, would it be possible to establish a date by which time a tentative program must be in the hands of the directors? This would permit athletic trainers, manufacturing concerns, and other interested parties more time in planning to attend the national meetings.

One of the problems that presents itself each year is the personnel of committees. The number of committees has grown through the years. Would it be possible to appoint a committee on committees to undertake the enormous task of a reviewal of all committees and recommend a rotation plan that would change only a percentage of each committee each year? This committee would also be charged with the responsibility of specifically instructing each committee chairman.

NATA has two sources of revenue--one, the fees charged the exhibitors at the national meeting and two, the assessment that each district pays to the national treasury each year to keep its members in good standing. Eight years ago this yearly assessment to the districts was set at two dollars per member. Realizing the fact that NATA is assuming greater expenditures each year, would it be possible to reconsider raising the assessment of the districts?

Art Dickinson, editor of the journal, has asked for a leave of absence from his work to complete his education. This means that a new editor must be appointed for the coming year. The job of editor is a particularly difficult one in that you must rely on others for material. This should be taken into consideration by the Board to find means of encouraging contributors. If the Journal is to be the voice of the association, editorial policies should be discussed.

If everything works out as it should, I'd like to call a meeting of all the old and new directors for 1:00 p.m. Sunday, June 15, or as soon as possible after that. I would like to add that a new director may enter into the discussion but he may not vote unless he is the only representative from his district present at the meeting.

I would appreciate it if you would see that each member of your district is informed as to the contents of this letter so that you may receive their comments or suggestions and be better prepared to act as their representative.

If you or any member of your district have any new business that

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should be on the agenda, would you please notify me or Jim Hunt,
Board Chairman, so that it may be presented and acted upon.

Cordially,

"Pinky"

William "Pinky" Newell
National Secretary, NATA

WN/aw

(Bring this to meeting)

Matters to be considered:

1. Three meetings of Directors each year.
 - a. Old and new directors meet together day before program starts.
 - b. New directors meet last day of program.
 - c. Mid-winter meeting.
2. Formation of Committee on Committees
 - a. Review all committees and make recommendation on such changes as seem desirable.
 - b. Make nominations for changes in personnel on some type of rotation basis.
 - c. To specifically instruct each committee chairman.
3. Possible meeting sites for 1960.
 - a. Invite District representatives to officially present potential meeting sites.
4. Future plans for the "Journal."
 - a. Selection of editor for coming year.
 - b. Methods of obtaining articles.
 - c. Editorial policies for the magazine.
5. Raising District Assessment.
6. Discussion of next year's program.
 - a. Closing date for tentative program.
 - b. Means of publicizing next year's meeting site.
7. Miscellaneous items.
 - a.
 - b.
 - c.
 - d.